**Planning Stage**

Define Requirements: Understand the features and functionalities needed for the e-commerce website. This will include user roles, product categories, payment methods, etc.

Research: Investigate the technologies, libraries, and APIs you'll need. Given your proficiency in JavaScript and Node.js, Next.js, Tailwind, Redux, and Mongoose are excellent choices.

Action Plan: Create a detailed action plan, including a timeline and milestones.

**Development Stage**

Setup Environment: Configure your development environment, including databases, servers, and any other services.

Backend Development: Implement the server-side logic, database models, and APIs.

Frontend Development: Develop the user interface using Next.js and Tailwind. Integrate Redux for state management.

**Testing Stage**

Unit Tests: Write unit tests for individual components and functions.

Integration Tests: Test the interaction between different parts of the application.

**Deployment Stage**

Staging: Deploy the application to a staging environment for final testing.

Production: Once everything is tested and approved, deploy the application to the production environment.